

**VROUWEN
MOTOR VAN
ONTWIKKELING**



WOMEN BOOMING BUSINESS

Wttewaall van Stoetwegenzaal

Woensdag 2 oktober 2013

10.00 – 11.00 uur

Programma

9.50 – 10.00	Inloop
10.00 – 10.10	Opening / <i>vice-voorzitter GenderMPI en Anousha Nzume</i>
10.10 – 10.15	Aanbevelingen bedrijfsleven instrumentarium/ <i>Nelleke van der Vleuten WO=MEN werkgroep Duurzame Economische Ontwikkeling</i>
10.15 – 10.30	Beleid door de matrix: maar om écht resultaat te bereiken/ <i>Saskia Vossenbergh, Maastricht School of Management</i>
10.30 – 10.55	Vragen en discussie
10.55 – 11.00	Afsluiting / <i>vice-voorzitter GenderMPI en Anousha Nzume</i>

Sprekers

Saskia Vossenbergh, MA

Saskia Vossenbergh did her MA in Political Science and Gender Studies at the University of Amsterdam. In 2000 she graduated with a cum laude distinction and decided to pursue a career in International Development. With a vast experience of program management, evaluation and design, she is specialized in (policy)issues related to gender, democratization and economic development. Having lived and worked in several countries in South America, Asia and Africa with different organizations provided her with a treasure of experience, skills and practical knowledge.



In 2011 Saskia re-directed her career towards research and teaching.

Besides her work as an independent consultant at The Development Factory, she is now a PhD candidate and external research fellow at MsM. Having helped develop MsM's Executive Course on Women Entrepreneurship Promotion, Saskia is currently coordinating a research project on women entrepreneurship and private sector development in low-income countries. The research is designed to assess the impact of current policy practices that encourage entrepreneurial activity of women, and seeks to contribute to the development of alternative policy frameworks. Her general research interests are political-economic analyses of governance structures and policy instruments from a gender perspective.

Nelleke van der Vleuten, MA



Nelleke van der Vleuten is a development specialist; since 2007 she works as account manager and capacity developer for Private Sector Engagement in [ICCO Cooperation](#) and at the [BoP Innovation Center](#) on Learning and Alliance building; where her focus is the role of NGOs and gender awareness in inclusive business. Nelleke works with a passion to facilitate networking and NGO-Private Sector partnerships for poverty alleviation. To her private sector related work she brings her experience and expertise about civic driven economic change, cross sector partnerships, gender issues and socio-cultural diversity.

Nelleke has an MA (1987) in social sciences/feminist anthropology for which she studied at the Radboud University in Nijmegen and the Institute of Social Studies. She has more than 15 years of experience as action researcher, policy advisor and consultant on gender issues in international relations. For 12 years she worked as senior account manager with ICCO for large civil society organizations in South Asia in the area of sustainable economic development. Her engagement with the Private Sector started when she joined [SharePeople](#) in 2002 where she developed the concept of exchanges as an innovative tool for cooperation between the corporate sector and the development sector.