

REQUEST FOR PROPOSAL

Project Name: Endterm Evaluation, FLOW II

Project Manager: Sunita Kujur

RFP Release: July 22th, 2020

Closing Date: August 8th, 2020

Proposed Project Dates: August to October 15th, 2020

INTRODUCTION:

The Dutch Ministry of Foreign Affairs call for proposals FLOW 2016-2020 was declared in June 2015 for organisations across the world to work on three sub themes: (a) combating violence against women (b) participation by women in politics and public administration, and (c) women's economic participation and self-reliance. The All Women Count (AWC) consortium's application focused on strengthening a Global South alliance to respond to GBV. The responses are informed by the community members work with and for – women and girls from marginalized backgrounds, Lesbian and Bisexual women and Transgender people (LBT), sex workers, women and girls with disabilities. The consortium works towards reducing violence against marginalized women, girls and trans people by challenging unjust social norms and strengthening their capacities to demand for their rights.

The consortium led by CREA includes AFE, APC and UHAI with work in East Africa, Middle East, North Africa and South Asia.

BACKGROUND

The consortium's theory of change is aligned to the Dutch Ministry's focus on equal rights and opportunities for women and the FLOW thematic priority of combating violence against women to help achieve sustainable reduction in gender inequality. See page 3 for the theory of change visual. The theory of change includes the following strategies:

Strategy 1: Knowledge and awareness building

- Creating knowledge resources related to GBV as experienced by women, girls and trans people at risk
- Community-level strategies of confronting GBV and community safety audits
- Info activism, campaigns, public events

Strategy II. Capacity Building

- Training of women and human rights organisations on issues related to gender, sexuality and GBV
- Resourcing and technical support (grants, organisational development)

Strategy III. Alliance Building

- Alliance building through conferences and meetings
- South-South exchange and learning events

Strategy IV. Public Education

- Campaigns, events, discussions and dialogues with relevant stakeholders
- Online info activists

AWC's work has led to changes at individual, family, social/community, cultural, structural and institutional level by supporting initiatives to build resilient communities. Supporting them to fight back against oppressive patriarchal norms, identify and map the core drivers of violence both, online and offline, interrogate the imbalance of power and address the roots of GBV. The three outcomes of the consortium are:

- Strengthened voices and more connected communities of ALL women so that we can challenge norms, values and power structures and push back against violence against them.
- ALL women are able to enjoy freedom and opportunities by being able to access and assert their rights to public spaces and resources.
- A global South alliance of partners, their constituencies, other movements and civil society organisations (CSOs) to shape and influence approaches /agendas within communities, policy and legal advocacy domains to address GBV.

PURPOSE AND AIM

The primary purpose of the endterm evaluation is accountability of **FLOW II** towards the Dutch MFA as funder.

The aim is to assess AWC's outcomes and impacts after four years of implementation (between 2016 and 2020) as outlined below:

- Key outcomes (planned and unexpected) that have resulted from the implementation of the programme after four years, in relation to the *sphere of influence* in our Theory of Change; and
- Key impacts (planned and unexpected) to which the programme's implementation has contributed, through the work of partners and that of members of the consortium, in relation to the programme's *sphere of concern* in our Theory of Change.

PRELIMINARY EVALUATION QUESTIONS

The questions below offer a starting point for defining the focus of FLOW II endterm evaluation. The consultants will be asked to help develop and refine the questions below based on their initial assessment of the programme.

1. What have been the effect of FLOW II/AWC to global South alliance of partners, their constituencies, other movements and CSO's to shape and influence approaches/agendas within communities, policy and legal advocacy domains to address VAW and advancing women's rights and gender equality.
 - a. A global South Alliance is getting stronger by sharing, joining forces and increasing learning members

- b. Organisations, CSOs and activists have increased knowledge of the existing barriers, strategies for reducing VAW and increased common understanding amongst, across and between groups
2. To what extent have AWC consortium members and partners contributed to shifting laws and policies, social norms and control over resources to expand the agenda of VAW to make it more inclusive of ALL Women from different constituencies?
 - a. Number of strategies /action plans developed to respond to violence
 - b. Increased resources available for activists and organizations
 - c. Increased number of donors willing to extend their support towards VAW that effects LBT and other marginalized women and girls.
3. Where are we seeing the strongest outcomes in our thematic work?
 - a. Community understands extent & nature of VAW, including a stronger understanding of how online VAW is part of the continuum of VAW in their work & advocacies
4. How far is the AWC consortium influenced capacity of the local grassroots partners in areas of campaigning, public education and awareness raising on VAW *and* implementing programmes to address VAW inclusively?
 - a. Increased capacities of organizations to implement effective VAW program on the ground
 - b. Increased capabilities of women and girls to demand their rights and respond to violence
 - c. Increased (Knowledge) resource base on VAW available with the consortium partners which are disseminated to influence the discourse
5. What has shown most significant change? Where? When and Who was involved? How is this related to AWC programme/outputs?
6. Have the consortium adequately addressed emerging trends in power that affect the movements towards addressing and eliminating VAW?
 - a. What were the missed opportunities?
7. What have been the unexpected outcomes and impacts of our work?

Based on the findings from these questions, the consultants are also asked to reflect and comment on the following:

- relevance and accuracy of AWC's theory of change.
- an analysis of the outcome/impact achieved vis a vis the context that the consortium operated in different geographies
- Contribution to the Dutch MFA's gender budget indicators:
 - ❖ Number of civil society organizations with stronger capacity to advance women's rights and gender equality.
 - ❖ Number of demonstrable contributions to women's rights and gender equality by public and private sector institutions

APPROACH

We invite interested consultants to design and propose a methodology that speaks to the envisaged approach and elements outlined here, but we are also open to suggestions or modifications that might better ensure we meet the evaluation's aims.

First and foremost, the approach we envisage is one of an outcome evaluation, with an interest in also understanding and identifying impact from a contributory perspective, all guided by our Theory of Change. While the principles and practices behind the evaluation will be further developed by the consultants in cooperation with AWC, we envisage it will be:

- **Participatory and inclusive**, involving a mixed methodology that provides a comprehensive understanding of the observable outcomes, impact and findings on AWC's work. The participatory approach will involve AWC consortium members, partners, strategic allies and the MFA; feminist leaders, activists, policy-makers and donors from different regions of work and from international level.
- **Evidence-based**, including AWC's programme documentation, case studies, reports, etc, as well as our programme monitoring, evaluation and learning (PMEL) work, data and tools, including the Mid Term Review, impact report, and the 2017, 2018, 2019 Annual Narrative and Financial Reports;
- **Efficient and effective** in addressing gaps in data and knowledge needed for the evaluation, through qualitative or quantitative methods that work with our framework.
- **Safe**, involving special security measures for storing and sharing data that are critical to ensuring that the participants and respondents are not put at risk during or after the evaluation.
- **Compliant with international standards of evaluation**, particularly the quality standards for external evaluations set out in the guidelines of the MFA Policy and Operations Evaluation Department (IOB)¹

TIMELINE AND MILESTONES

A final workplan and agreement on all deliverables will be negotiated with the successful consultant in the project inception phase, and dependent on the methodology.

Timeline (month & year)	Milestones

¹ Policy and Operations Evaluation Department (IOB), Netherlands Ministry of Foreign Affairs (2009) *Evaluation Policy and Guidelines for Evaluations*.

SKILLS AND EXPERIENCES OF THE CONSULTANT/TEAM

We are looking for skilled evaluation consultants and researchers who are deeply committed to and have experience working with participatory and feminist research methodologies and programme evaluations. We particularly welcome applications from individuals and teams with experience working in or with feminist social movements, especially in the Global South.

The ideal candidates will have the following skills and experience:

- Extensive experience conducting evaluations on global, social justice programmes that focus on movement building, and lobbying and advocacy;
- Deep understanding of VAW issues including how violence impact all marginalized communities including LBT.
- Deep understanding of women's rights, girl's rights and trans rights activism and movements;
- Strong familiarity with LME systems around movement building and advocacy;
- Ability to work effectively and efficiently with qualitative and quantitative data sets and secondary literature;
- Research and/or evaluation experience with feminist and participatory methodologies and in mixed methods;
- Exceptional writing skills with a track record of writing for policy-makers, donors and for stakeholders of feminist movements (activists, human rights defenders, funders and women's rights organisations).
- Eagerness to receive feedback and work iteratively with AWC consortium members.
- Experience working in an international, virtual working environment across time-zones with sensitive data.

BUDGET

Please send in a proposed budget for the same.

SUBMISSION INSTRUCTIONS

Interested consultants are requested to send the following by email to the **AWC Programme Coordinator** (email: tanisha.chadha@creaworld.org) by **COB** August 8th, 2020. Proposals received after the deadline will not be considered.

1. Cover letter outlining how the consultant/s meet the above skills and experience, confirmation of availability in the time frame indicated, and contact details of two professional referees relevant for this consultancy.
2. A technical proposal not exceeding ten pages, outlining a proposed approach, evaluation framework and methodology with work plan and an outline of the roles and responsibilities of each member of the consultancy team (including local consultants as relevant), and comments on the RfP. We explicitly welcome proposals

that incorporate creative methodologies to draw out and document learning and that are being able to record successes.

3. A financial proposal with detailed budget with break down of fees per team member, number of days per activity proposed per consulting team member, and other (direct) costs. The financial proposal shall include the costs for any planned travel. Please use the templates overleaf.
4. Curricula Vitae (CV) for all proposed team members, no longer than 2 pages per team member.
5. A sample of a similar piece of work previously conducted.